Goal 1: Graduates will demonstrate a satisfactory understanding of financial and managerial accounting concepts.

Objective 1: Demonstrate an acceptable level of competence in financial reporting.

Objective 2: Demonstrate an acceptable level of competence in managerial accounting.

Goal 2: Graduates will demonstrate a satisfactory understanding of systems and auditing concepts.

Objective 1: Understand and process the major accounting-related information inputs and outputs needed by various organizations while using appropriate documentation.

Objective 2: Demonstrate an acceptable level of competence in attesting to the fairness of financial representations and the adequacy of internal controls.

Goal 3: Graduates will demonstrate a satisfactory understanding of U.S. tax laws and regulations related to financial reporting.

Objective 1: Demonstrate an acceptable level of competence in applying U.S. Tax Law for compliance and planning purposes.

Objective 2: Demonstrate an acceptable level of competence in applying U.S. financial regulations related to investments and banking law (e.g., SEC compliance).

Goal 4: Graduates will be proficient users of business presentation and analysis technology.

Objective 1: Identify the major accounting system inputs and process flows of information in an accounting system.

Objective 2: Use internet-based technologies to locate relevant and accurate information needed to solve accounting problems in organizations.

Objective 3: Use computer software tools to organize data for analysis to solve accounting problems in organizations.

Goal 5: Graduates will be knowledgeable about the global business environment.

Objective 1: Demonstrate an awareness of the economic, social, and cultural environments within which international businesses operate.

Objective 2: Demonstrate awareness of political and technological environments within which international businesses operate.

Objective 3: Demonstrate awareness of the legal, institutional, and financial types of international transactions that are components of global business operations.

Goal 6: Graduates will be knowledgeable about ethical factors in the business environment.

Objective 1: Identify a dilemma relating to a potentially unethical behavior.

Objective 2: Formulate stakeholders that are affected by a potentially unethical behavior.

Objective 3: Analyze alternatives and identify consequences that result from unethical behavior.
BBA Degree Accountancy Learning Outcomes

Goal 7: Graduates will demonstrate critical thinking skills.

Objective 1: Present, assess, and analyze appropriate supporting data/evidence relating to the problem or issue.

Objective 2: Identify and assess conclusions, implications, and consequences that support financial and accounting decision-making using available data.

Objective 3: Identify the problem and then formulate a summary.

Goal 8: Graduates will be effective communicators.

Objective 1: Develop a clear and concise topic statement of the issues to be addressed.

Objective 2: Explain the approach taken to evaluate and issue relating to a business topic.

Objective 3: Summarize the results of the analysis of an issue in a clear set of conclusions.

Objective 4: Present the topic in a professional manner.