

## EMBA Degree Learning Outcomes

### **Goal 1: Leadership and Collaboration – Each student will be an effective leader.**

- ◆ Assess and support the learning and development of others.
- ◆ Organize and lead a team to collective group accomplishment.

### **Goal 2: Communication – Each student will be a good communicator.**

- ◆ Prepare an executive summary in an appropriate structure.
- ◆ Organize an effective presentation.

### **Goal 3: Knowledge – The graduate will be a critical thinker and problem solver.**

- ◆ Develop an effective strategy for solving business problems
- ◆ Implement a strategy to create an effective solution to business problems
- ◆ Effectively evaluate potential solutions to business problems.

### **Goal 4: Technology – Each graduate will be knowledgeable about the strategic role that technology plays in the global environment.**

- ◆ Illustrate how current and emerging technologies can be applied to achieve organizational strategic goals.
- ◆ Demonstrate proficiency while adapting to and managing changes brought about by evolving and emerging technologies.

### **Goal 5: Global and Ethical Understanding – Each graduate will be knowledgeable about the implications of ethical and multicultural issues in the global business environment.**

- ◆ Synthesize and analyze the implications of Globalization for the functional areas
- ◆ Apply ethical decision frameworks to business problems.