

EMBA Degree Learning Outcomes

Goal 1: Graduates will be effective leaders.

- ◆ Assess and support the learning and development of others.
- ◆ Organize and lead a team to collective group accomplishment.

Goal 2: Graduates will be good communicators.

- ◆ Prepare an executive summary in an appropriate structure.
- ◆ Organize an effective presentation.

Goal 3: Graduates will be critical thinkers and problem solvers.

- ◆ Develop an effective strategy for solving business problems
- ◆ Implement a strategy to create an effective solution to business problems
- ◆ Effectively evaluate potential solutions to business problems.

Goal 4: Graduates will be knowledgeable about the strategic role that technology plays in the global environment.

- ◆ Illustrate how current and emerging technologies can be applied to achieve organizational strategic goals.
- ◆ Demonstrate proficiency while adapting to and managing changes brought about by evolving and emerging technologies.

Goal 5: Graduates will be knowledgeable about the implications of ethical and multicultural issues in the global business environment.

- ◆ Synthesize and analyze the implications of Globalization for the functional areas
- ◆ Apply ethical decision frameworks to business problems.